INDEX TO VOLUME 65
October 1989 to May 1990

Articles are published about the following subject areas: Accounting and Finance; Business Fundamentals, including general business, business math, business law, economics, communications, and business organization; Curriculum; Computers and Office Systems; Management; Marketing; Professional Information; and Trends and Issues.

Accounting and Finance

Bayes, Paul E. and Robert G. Morgan—Accounting Information Systems Case Versus Project: Which Supplement Is Preferable? Apr., 305.

Bloom, Robert—Motivating Students in the Introductory Courses With International Accounting Topics, Jan., 154.

Bloom, Robert and Marilynn Collins—Internationalizing Accounting Courses, Apr., 309.

Byrd, Sandra D., David B. Byrd, and Richard L. Nichols—Integrating Practitioners Into Graduate Coursework in Accounting, Nov., 56.

Cao, Le Thi—The Integration of Behavioral Accounting in Managerial Accounting and Auditing Courses, Mar., 245.

Clayton, Bruce and John Viljoen—Continuing Professional Education for Accountants: Role of the Academic Accountant in Australia, Mar., 255.

Dirksen, Charles and Truls Ostbye—Computer Conferencing: A Case Study in Teaching Accounting Information Systems, Dec., 137.

Duangploy, Orapin—Partially Prepared Templates Used in Intermediate Accounting II: An Empirical Study, Jan., 149.

Hayden, Jon R.—A Simplified Method of Calculating the Degree of Operating Leverage for Linear Breakeven Analysis, Nov., 79.

Henry, Linvol—Manual Versus Computerized Practices Sets in Accounting: The Students' Perspective, Dec., 106.

Kettering, Ronald C.—Meeting the Needs of the Accounting Profession: Requiring More Student Writing, Nov., 64.

Mayo, Herbert—The Lessons of Stock Market Games, Jan., 158.

Nielsen, James F.—A Cash Conversion Cycle Approach to Financial Forecasting, May, 359.

Parsegian, Elsa V., Ray L. Ross, and James Cicarelli—Implementing AICPA's 150-Hour Requirement, Dec., 125.

Rayburn, L. Gayle—Should Accountancy Schools and Departments Adopt Theory Z for Their Faculties? Jan., 184.

Stewart, Jenice P. and Harold L. Bishop—Constructing a Production Line in Teaching Process Costing, Oct., 10.

Zachry, Benny R.—Using a Predictor of Performance as a Positive Encouragement in the Intermediate Accounting Course, Feb., 213.

Business Fundamentals (general business, business math, business law, economics, communications, organization)

Aranoff, Susan—Teaching Business Communication Skills at Community Colleges, Nov., 53.

Banks, McRae and Howard W. Combs—The Evolving Leadership Role of the Faculty Advisor in Building a Successful Student Organization, Nov., 60.

Collier-Watson, Betty—Economics and Marketing: Teaching the Differences, Dec., 129.

Everett, Michael D. and Paul E. Bayes—Developing Critical Literacy in MBA Students: Expository Report-Writing Using Profit-Oriented Concepts, Oct., 5.

Ghorpade, Jai—MBA Of the Future: Generalist or Specialist? May, 341.

Gibson, C. Kendrick—Questioning Skills for Discussion Leadership: A Necessary Ingredient for Effective Case Teaching, Feb., 218.

Hilton, Chadwick B.—Reading Journals in the Business Communication Classroom, Oct., 34.

Nappi, Andrew T.—Teaching Business Ethics—A Conceptual Approach, Jan., 177.

Peek, George S.—An Analysis of Incremental Improvement Using a Syntax Checker for Business Students, Oct., 24.

Pettijohn, James B. and Stanley R. Adamson—The In-Class Enterprise Experience: A Pedagogical Tool for the Introduction to Business Course, Apr., 302.

Samuels, Linda B.—A Business Law Course for "High-Tech" Students, Oct., 37.

Scott, James Calvert—Facilitating the Learning of Limited-English-Proficient Students, Oct., 42.

Shane-Joyce, Marguerite P.—Proofreading Skills for Today's Electronic Office, Nov., 89.

Stein, Sheldon H.—Understanding Regression Analysis, Mar., 264.

Swanson, Jean C. and Neil E. Swanson—The Value of Business Communications as Perceived by Business Administration Graduates, Jan., 168.

Tashakori, Ahmad and Michael Dotson—Study Abroad Programs in Business: Planning, Organizing, and Marketing, Nov., 74.

Curriculum

Atkins, Thomas V. and Nicholas C. Georgantzas—Knowledge and Skills Suitable for Entry in the Information Industry, Nov., 81.

Brewer, Peggy D.—Business Curricular Design and General Education Requirements: Research Findings and Implications, Feb., 222.

Clouse, Van G. H.—Modeling the New Venture Decision Process: A New Approach to Teaching Entrepreneurial Skills, May, 363.

Ghorpade, Jai—MBA of the Future: Generalist or Specialist? May, 341.

Jenicke, Lawrence O. and Robert L. Cook—Incorporating Expert Systems Technology Into the Business Curriculum, Apr., 328.

Kapoor, Bhushan L. and Bharat Lakhanpal—Role of the Individual in the Effectiveness of CAI, Jan., 164.

Kohl, John P. and David B. Stephens—Equal Employment Opportunity in America: Teaching the Basics to Managers and Supervisors, Dec., 120.

Pettijohn, James B.—Using Demo Disks to Introduce Students to Investment-Related Software, Jan., 172.

Pettijohn, James B. and Stanley R. Adamson—The In-Class Enterprise Experience: A Pedagogical Tool for the Introduction to Business Course, Apr., 302.

Singh, Jang B.—Ethics in the Business School Curriculum: A Challenge for the 1990s, May, 368.

Solomon, Susan L. and David Scanlan—Exemption of Students from the First Computers-in-Business Course, Oct., 18.

Spinks, Nelda H.—Internship: Real World 101, Oct., 15.

Van Horn, Lawrence—A Business Administration Curriculum Should Include Taxation as a Required Core Course, Jan., 181.

Zachry, Benny R.—Analysis of the Purpose, Content, and Future Direction of the Public Community College Tax Curriculum, Apr., 313.

Computers and Office Systems

Dirksen, Charles and Truls Ostbye—Computer Conferencing: A Case Study in Teaching Accounting Information Systems, Dec., 137.
Hedrick, Roy W.—Keyboarding: An Important Microcomputer Course, Nov., 91.
Jenicke, Lawrence O. and Robert L. Cook—Incorporating Expert Systems Technology Into the Business Curriculum, Apr., 328.
Novitzki, James C.—A Pilot Study of the Effectiveness of Computer Simulation in an MBA Program, May, 374.
O'Brien, James A. and James N. Morgan—Industry's Views of Models in MIS, May, 347.
Peek, George W.—An Analysis of Incremental Improvement Using a Syntax Checker for Business Students, Oct., 24.
Pettijohn, James B.—Using Demo Disks to Introduce Students to Investment-Related Software, Jan., 172.
Plumly, Lester W. and Howard N. Ray—Comparison of Computerized and Traditional Testing on Business Students, Mar., 271.
Shah, Vivek, Joan C. Roderick, and Gary D. Buckner—The Microcomputer as an Effective Tool in Managerial Productivity, Feb., 197.
Solomon, Susan L. and David Scanlan—Exemption of Students from the First Computers-in-Business Course, Oct., 18.
Steenstra, David J. and Nancy E. Hogg—Declining Enrollments: Michigan Study Focuses on the Decrease of Computer Majors, Jan., 189.
Stout, David E. and Wilfred Dellva—Answer-Choice Bias and Test-Item Sequencing: Review, Test Construction, and Future Research, Apr., 317.
Wilson, Harold O. and Anna Marie Burford—Artificial Intelligence and Expert Systems, Mar., 275.

Management

Cao, Le Thi—The Integration of Behavioral Acocunting in Managerial Accounting and Auditing Courses, Mar., 245.
Clouse, Van G. H.—Modeling the New Venture Decision Process: A New Approach to Teaching Entrepreneurial Skills, May, 363.
Douglas, Max E.—The Case Method: A Nontraditional Interpretation of Closure, Mar., 251.
Newman, William—An Integrated Spreadsheet Approach to Production Planning and Control in the Introductory POM Course, Nov., 67.
O'Brien, James A. and James N. Morgan—Industry's Views of Models in MIS, May, 341.
Shah, Vivek, Joan C. Roderick, and Gary D. Buckner—The Microcomputer as an Effective Decision Support Tool in Managerial Productivity, Feb., 197.

Marketing

Collier-Watson, Betty—Economics and Marketing: Teaching the Differences, Dec., 129.
Grove, Stephen J., Partirica A. Knowles, and Gregory M. Pickett—Marketing's View of Retrained Scholars as a Solution to Its Faculty Shortage, Dec., 110.
Martin, James H.—Integrating Ethics Into the Marketing Curriculum, Apr., 322.
Vitell, Scott J., Frank A. Wiebe, Anusorn Singhapakdi, and Robert F. Scherer—Personality Differences Between Marketing Students and Those in Other Business Fields, Apr., 293.

Professional Information

Divocky, James J. and Mary Anne Rothermel—Improving Teaching Using Systematic Differences in Student Course Ratings, Dec., 116.
Ketcham, Allen F., Robert T. Nash, and Darvin R. Hoffman—The Establishment of an Economic Development Center in Today's Small to Midsize University, Feb., 232.
Rayburn, L. Gayle—Should Accountancy Schools and Departments Adopt Theory Z for Their Faculties? Dec., 125.
Scherr, Frederick and Susan S. Scherr—Bias in Student Evaluations of Teacher Effectiveness, May, 356.
Shooshtari, Nader H. and Maureen J. Fleming—Field Study Abroad Programs as a Method of Internationalizing Business Faculty, Apr., 298.

Tends and Issues

Axelrud, Abraham—Cooperative Education for Homebound Students: An Innovation for the Physically Challenged, Dec., 134.
Buckley, M. Ronald, E. Brian Peach, and William Weitzel—Are Collegiate Business Programs Adequately Preparing Students for the Business World? Dec., 101.
Chamberlain, Don and Robert Seay—Outcomes Assessment: A New Challenge for Business Educators, Feb., 202.
Davis, Duane and Jeffrey W. Allen—The Use of Recipient-Based Measures of Service Quality in Business Education, Mar., 280.
Edwards, Donald E. and Dalton E. Brannen—Current Status of Outcomes Assessment at the MBA Level, Feb., 206.
Karlins, Marvin, Charles Michaels, Patrick Freilinger, and Hilary Walker—Sex Differences in Academic Dishonesty: College Cheating in a Management Course, Oct., 31.
Kohl, John P., Alan Miller, and Phillip E. Lowery—The AIDS Crisis in America: Materials for Inclusion in Business School Curricula, Mar., 260.
Monippallil, Matthew—Update: Taxpayer's Bill of Rights, Jan., 160.
Simpson, Kawanna J. and Sandra W. Miller—Adapting Business Education Concepts to the Needs of an At-Risk Population—Teenage Mothers, Feb., 229.
Slavin, Steve—Is the United States Heading Toward Bankruptcy? Feb., 226.
Stout, David E. and Wilfred Dellva—Answer-Choice Bias and Test-Item Sequencing: Review, Test Construction, and Future Research, Apr., 317.